
2026-27

Sponsorship proposal

Prepared by:

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Direct Admission Expo
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India International Direct Admission EXPO

Bharat Mandapam (Pragati Madan)

Or,

**Yashobhoomi (India International Convention and Expo
Centre - IICC)**

**(Date & Venue booking according to Platinum sponsors
availability)**

New Delhi, India

Upcoming December –2026-27

About the Expo

India International Direct Admission Expo 2026-27 is a premier education-focused exhibition bringing together Indian & International Universities, Colleges, Education Consultants, EdTech Companies, Coaching Institutes, and Students under one platform. The expo focuses on direct admissions, international education pathways, scholarships, counseling, and career guidance, making it one of the most targeted education expos in India.

Why Sponsor This Expo?

Direct access to serious student & parent footfall Exposure to 1,00,000+ education decision-makers via digital campaigns Strong brand visibility at India's most premium exhibition venue Opportunity to generate high-quality leads Speaking opportunities to position your brand as an education authority

Sponsorship Categories

PLATINUM :-	GOLD:-	SILVER:-
₹ 24,00,000 + Taxes / \$ 30,000 + Taxes	₹ 18,00,000+Taxes / \$ 25,000 + Taxes	₹ 15,00,000+Taxes / \$ 20,000 + Taxes
Inclusions: <ul style="list-style-type: none"> • Date booking according to Platinum sponsors availability • One High Visibility stand of 54 Sq Meters Space. • One High Visibility Stall -54 sq meter, Market Value ₹4,86,000 (54 × ₹9,000) + Tax • 20-30 Min Speaking Slot during conference Branding of your Company's logo on all branding material at Venue like welcome gate, Registration Counter etc. • Full page color Advertisement in show directory. • Hyperlink on website https://directadmissionexpo.com/ with your company logo. • All email publicity - distributed to over 1,00,000 School/Colleges/ Universities & Coaching/ Edu-Tech companies worldwide. 	Inclusions: <ul style="list-style-type: none"> • XXXXXXXXXXXX • One High Visibility stand of 45 Sq Meters, Octonorm • One High Visibility Stall -45 sq meter, Market Value ₹ 4,05,000 (45 x ₹ 9000)+ Tax • 20-30 Min Speaking Slot during conference • Your full page color Advertisement in Show Directory. Hyperlink on website https://directadmissionexpo.com/ with your company logo • All email publicity - distributed to over 1,00,000 School/Colleges/ Universities & Coaching/ Edu-Tech companies worldwide. • To promote your company, Gold sponsors will have a 	Inclusions: <ul style="list-style-type: none"> • XXXXXXXXXXXX • One High Visibility stand of 27 Sq Meters, Octonorm. • One High Visibility Stall -27 sq meter, Market Value ₹ 2,43,000 (27 x ₹ 9000)+ Tax • 20-30 Min Speaking Slot during conference • Your full page color Advertisement in Show Directory. Hyperlink on website https://directadmissionexpo.com/ with your company logo • All email publicity - distributed to over 1,00,000 School/Colleges/ Universities & Coaching/ Edu-Tech companies worldwide. • To promote your company, Silver sponsors will have

<ul style="list-style-type: none"> To promote your company, Platinum sponsors will have first option on location selection 	<p>second option on location selection.</p>	<p>Third option on location selection.</p>
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BAG DISTRIBUTION:-

₹ 5,00,000+Taxes / \$ 7,000 Taxes

Inclusions:

- The sponsor has the opportunity to place their brand in the hands of each visitor as they enter the exhibition.
- Included in the price are two hostesses to hand out bags. The bags are to be supplied by the sponsor.

REGISTRATION PENS :-

₹ 3,00,000+Taxes / \$ 5,000 Taxes

Inclusions:

- The sponsor has the opportunity to place their brand in the hands of each visitor as they enter the exhibition.
- Included in the price are two hostesses to hand out pens. The pens are to be supplied by the sponsor.

LANYARD SPONSORSHIP `

4,00,000 + Taxes / \$ 5,000 + Taxes

Inclusions:

- The sponsor has the opportunity to place their company name/logo in the lanyard of each visitor as they enter the exhibition.

BRANDING PARTNER

5,00,000 + Taxes / \$ 7,200 + Taxes

Inclusions:

- Branding of your company logo on all branding materials at venue.
- Your Company advertisement in Show E- Directory Your company name/logo in all electronic communication materials (Cordial Invitation, advertisement, emailers etc.)
- Hyperlink on show website with your company logo

Expected Audience

- Students (India & Overseas)
- Parents & Guardians
- Education Consultants
- School Principals & Counselors
- Universities & Colleges
- Coaching & Ed-Tech Companies

Contact for Sponsorship

India International Direct Admission Expo 2026-27

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